



# CANCER CARE AT THE CROSSROADS



 NY, APRIL 12, 2019

A One-Day International Summit on Innovation, Clinical Benefit and Cost

# Meet the Sponsors



8:00am – 8:15am

### Opening remarks

Setting the stage for the day



**MIKE MEYER**

President | *Meyer Consulting*



**KEVIN CONLIN**

Chairman, President, and CEO | *Horizon Blue Cross Blue Shield of New Jersey*

Opening remarks

8:15am – 9:30am

### Round table 1

Cancer Care through the Lens of Health Plans, Academic Centers, Pharma and Provider Groups -  
What Has Happened in the last 12 months



Moderator

**KEVIN CONLIN**

Chairman, President, and CEO | *Horizon Blue Cross Blue Shield of New Jersey*



Speaker

**CLIFFORD HUDIS**

MD | Chief Executive Officer | *American Society of Clinical Oncology (ASCO)*



Speaker

**JEFFREY Le BENGER**

MD | Chairman of the Board & Chief Executive Officer | *Summit Medical Group / Summit Health Management*



Speaker

**MACE ROTHENBERG**

MD | Chief Medical Officer, Pfizer | *Pfizer, Inc*



Speaker

**MAUREEN SULLIVAN**

Chief Strategy and Innovation Officer | *Blue Cross and Blue Shield Association*

Round table 1

9:30am – 10:45am

## Round table 2

The Future of Cancer Treatment (Genomics, Precision Medicine, Immunotherapy, Car-T) and Genomics Driven Decision Making



Opening Remarks / Moderator

**ALEXANDER EGGERMONT**

**MD, PhD** | Director General | *Gustave Roussy (Paris)*. Chairman | *Cancer Core Europe*



Panelist

**ANDREA CALIFANO**

**PhD** | Professor and Chair, Columbia Department of Systems Biology; Director, Sulzberger Columbia Genome Center; Assoc. Dir., HICCC | *Columbia University*



Panelist

**JAMES GULLEY**

**MD, PhD** | Director, Genitourinary Malignancies Branch; Director, Medical Oncology Services, Center for Cancer Research | *NCI, NIH*



Panelist

**MICHEL SADELAIN**

**MD, PhD** | Director, Center for Cell Engineering | *Memorial Sloan Kettering Cancer Center*



Panelist

**RAZELLE KURZROCK**

**MD, PhD** | Senior Deputy Director; Director, Center for Personalized Cancer Therapy; Director, Clinical Trials Office | *UCSD Moores Cancer Center*

10:45am – 11:00am

## Break

11:00am – 12:15am

## Round table 3

New Innovations in Clinical Care to Improve Prevention, Diagnosis, and Provide Patient Centered Care



Opening Remarks / Moderator

**ALAN BRYCE**

**MD** | Chair, Division of Hematology/Oncology, Department of Internal Medicine | *Mayo Clinic Arizona*



Panelist

**MICHAEL KUPFERMAN**

**MD, MBA** | SVP, Clinical and Academic Network Development; Professor, Head and Neck Surgery | *The University of Texas MD Anderson Cancer Center*



Panelist

**ANIL RUSTGI**

**MD** | Director, Herbert Irving Comprehensive Cancer Center | *Columbia University*



Panelist

**DIANE MEIER**

**MD** | CEO, Center to Advance Palliative Care | *Mount Sinai Health System, NYC*



Panelist

**LOUIS POTTERS**

**MD** | Deputy Physician-in-Chief | *Northwell Health Cancer Institute* | Professor & Chair, Department of Radiation Medicine | *Zucker School of Medicine at Hofstra/Northwell*

12:15pm – 1:15pm

Lunch served at conference center

1:30pm – 2:45pm

### Round table 4

The Challenges Facing Health Plans, Providers and Governments in Financing Innovative Cancer Treatments in a Changing Health Care Policy Environment



Moderator

**RICHARD SULLIVAN**

**MD, PhD** | Director, Institute for Cancer Policy; Professor of Cancer and Global Health | *Kings College London*



Panelist

**GLEN STETTIN**

**MD** | Senior Vice President and Chief Innovation Officer | *Express Scripts*



Panelist

**ANDY SCHMELTZ**

Global President and General Manager, Pfizer Oncology | *Pfizer Innovative Health*



Panelist

**GRACE GRAHAM**

Health Policy Director | *Senate HELP Committee (Chairman, Sen. Lamar Alexander)*



Panelist

**CARY GROSS**

**MD** | Professor of Medicine and Epidemiology; Director of the National Clinician Scholars Program | *Yale University School of Medicine*

Round table 4

2.45pm – 3pm

Break

3:00pm – 4:15pm

## Round table 5

How Technology, Big Data, AI and Predictive Modeling will Provide Solutions to the Challenges in Providing Quality and Affordable Cancer Care



Opening Remarks / Moderator:

**RICHARD BARAKAT**

**MD, MBA** | Physician-in-Chief and Director of Cancer | *Northwell Health Cancer Institute* | SVP, Cancer Service Line | *Northwell Health*



Panelist

**STEVEN PESKIN**

**MD, MBA** | Executive Medical Director, Population Health | *Horizon Blue Cross Blue Shield of New Jersey*



Panelist

**RAJIV PANIKKAR**

**MD** | Chair, Cancer Institute | *Geisinger*



Panelist

**ERIC RUBIN**

**MD** | Senior Vice President, Global Clinical Oncology | *Merck*



Panelist

**NEAL MEROPOL**

**MD** | VP, Research Oncology | *Flatiron Health*

Round table 5

4:15pm – 4:30pm

## Closing remarks

The Explosion of the Almost Science Fiction Next- Generation Treatments



**JACQUE SOKOLOV**

**MD** | Chairman and CEO | *SSB Solutions*



**MIKE MEYER**

President | *Meyer Consulting*

Closing remarks





## RICHARD R. BARAKAT

**MD, MBA** | Physician-in-Chief and Director of Cancer | *Northwell Health Cancer Institute* | SVP, Cancer Service Line | *Northwell Health*

Richard Barakat is an internationally recognized surgeon and clinical investigator who was Chief of the Gynecology Service at Memorial Sloan Kettering from 2001 to 2013 and held the Ronald O. Perelman Chair in Gynecologic Surgery. Dr. Barakat was the lead investigator on several influential research projects at MSK, including a study to compare the benefits of laparoscopic versus standard surgery for patients with endometrial cancer, a study evaluating symptomatic lower-extremity lymphedema in women treated for uterine corpus cancer, and a study testing the efficacy of the Gynecologic Cancer Lymphedema Questionnaire in detecting lower-extremity lymphedema symptoms. Dr. Barakat is author or co-author of more than 340 peer-reviewed articles and numerous textbook chapters and is also an editor of a surgical atlas on gynecologic cancer and of the latest edition of Principles and Practice of Gynecologic Oncology, one of the leading texts in the field.

In addition, he served as a member and examiner for the American Board of Obstetrics and Gynecology and for five years served as Vice Chairman of the Cancer Prevention Committee of the Gynecologic Oncology Group. He was President of the Society of Gynecologic Oncology from 2013 to 2014 and past President of the International Gynecologic Cancer Society (2014-2016). From 2013 -2017, he served as Director of the MSK regional network.

In 2018 Dr. Barakat joined Northwell Health to lead all cancer services and research and serve as professor of Obstetrics and Gynecology at the Donald and Barbara Zucker School of Medicine at Hofstra/Northwell.



## ALAN BRYCE

**MD** | Chair, Division of Hematology/Oncology, Department of Internal Medicine | *Mayo Clinic Arizona*

Dr. Bryce studies cancer genetics and novel therapeutics with a focus on personalized medicine. His clinical practice centers on genitourinary malignancies (prostate, kidney, bladder, and testicular cancers) and melanoma.

He is the Vice Chair, Division of Hematology and Medical Oncology and Medical Director of the Genomic Oncology Clinic at Mayo Clinic Arizona, where he utilizes whole genome sequencing of tumors to identify key driver mutations. This approach allows for precise targeting of a patient's tumor, leading to a greater chance of remission. In addition, Dr. Bryce participates in community outreach to underserved populations and has an interest in health disparities research. He also conducts Phase I clinical trials of new cancer drugs. His areas of focus include personalized medicine, the application of genomics to prostate cancer and melanoma, and Phase I trials.

Dr. Bryce's research centers on understanding the genetic mutations of individual cancer cells to allow for a precise, targeted treatment strategy. The ultimate goal is for every patient to have their tumor biopsied and sequenced, resulting in a personalized treatment plan.



## ANDREA CALIFANO

**PhD** | Clyde and Helen Wu Professor of Chemical and Systems Biology, Departments of Systems Biology, Biochemistry & Molecular Biophysics, and Biomedical Informatics; Professor and Chair, Columbia Department of Systems Biology; Director, Sulzberger Columbia Genome Center; Associate Director, Herbert Irving Comprehensive Cancer Center | *Columbia University*

Andrea Califano is the Clyde and Helen Wu Professor of Chemical and Systems Biology at Columbia University Medical Center. He is the Founding Chair of the Department of Systems Biology, Director of the JP Sulzberger Columbia Genome Center, and Associate Director for Bioinformatics of the Herbert Irving Comprehensive Cancer Center, and also holds appointments in the Department of Biochemistry & Molecular Biophysics and Department of Biomedical Informatics. He is a member of the National Academy of Medicine and a fellow of the ISCB, AAAS, and IEEE. The Califano Lab uses a combination of computational and experimental methodologies to reconstruct the regulatory logic of human cells in genome-wide fashion to identify master regulator proteins responsible for human disease, including cancer and neurodegenerative syndromes.





## KEVIN P. CONLIN

Chairman, President and CEO | *Horizon Blue Cross Blue Shield of New Jersey*

Mr. Conlin has over 35 years of executive management experience in health care, with a concentration in hospital systems, provider management, and managed care business. He has an extensive and diverse background in the hospital industry where he has held several leadership positions, including Executive Vice President at Coventry Healthcare; President and CEO of Via Christi Health, a Kansas-based integrated health system; President of Cross-Country Consulting; and President and CEO of Partners First, a subsidiary of Ascension Health.

Mr. Conlin holds a bachelor's degree in Biological Sciences from Rutgers University and a master's degree in Health Administration from Duke University.



## ALEXANDER EGGERMONT

MD, PhD | Director General | *Gustave Roussy (Paris), Chairman | Cancer Core Europe*

Full Professor of Oncology (2012-20) (Classe Exceptionnelle) at the Paris-Sud University in Paris, France. Full Professor of Surgical Oncology (2003-2016) as well as Endowed Professor of International Networking in Cancer Research (2011-2020) at Erasmus University MC Rotterdam. He holds the Joseph Maisin Chair in Oncology at Catholic University of Louvain in Belgium. PhD in tumor immunology at Erasmus University Rotterdam (1987) and is a Fellow of the NCI Surgery Branch, USA

Specialities: His clinical specialties include immunotherapy, melanoma, sarcoma and regional therapy techniques as well as general drug development. He is a past Chair of the EORTC Melanoma Group and current Chair of the Adjuvant Therapy Committee EORTC MG. His basic research experience is in tumor immunology, advanced in vivo imaging models and tumor pathophysiology.

### International functions

- European Academy of Cancer Sciences: President, 2010-2016
- Cancer Core Europe President – 2014-2017
- ECCO: Past President
- EORTC: Past President
- ASCO: Past Board Member (Surgery Chair) and JCO Editorial Board
- AACR: Past Deputy Editor of Clinical Cancer Research
- Deutsche Krebshilfe: Chair International Jury for Comprehensive Cancer Centers Program
- FNCLCC: Vice President French Federation of Cancer Centers
- European Journal of Cancer: Editor-in-Chief since 2011

### Societal Awards:

- Presidential Medal, Kazakhstan (2014)
- Legion d'Honneur, France (2015)



## GRACE GRAHAM

Health Policy Director | *Senate HELP Committee (Chairman, Sen. Lamar Alexander)*

Grace Graham is Health Policy Director for Lamar Alexander (R-TN), Chairman of the Health, Education, Labor, and Pensions Committee (HELP). Grace has worked on the HELP Committee since 2011, previously working for Ranking Member Enzi, focusing on FDA policy.

She's worked on major legislative efforts including the FDA Safety and Innovation Act, 21st Century Cures Act, and Opioid Crisis Response Act.

She received her B.S. in Biomedical Engineering and Master of Public Policy (MPP) from the University of Virginia.



## CARY P. GROSS

**MD** | Professor of Medicine and Epidemiology; Director of the National Clinician Scholars Program | *Yale University School of Medicine*

As Director of the Cancer Outcomes Public Policy and Effectiveness Research (COPPER) Center at Yale, the overarching theme of Dr. Gross' work is the disconnect between evidence generated from clinical research and the actual needs of older persons with cancer. He uses comparative effectiveness studies and policy-relevant research to address this important knowledge gap. As a general internist, Dr. Gross and his colleagues have used state of the art techniques including social network analysis and hierarchical modeling to yield new insights about the complex interplay between health policy, clinical decision-making, and patient centered outcomes. He also has a long-standing interest in research ethics and integrity and is a collaborator on the Yale Open Data Access (YODA) project, which aims to promote and advance sharing of clinical trial data.



## JAMES GULLEY

**MD, PhD** | Director, Genitourinary Malignancies Branch; Director, Medical Oncology Services, Center for Cancer Research | *National Cancer Institute, National Institutes of Health*

Dr. James Gulley is an internationally recognized expert in cancer immunotherapy with a strong interest in prostate cancer. He graduated from Loma Linda University in California with a Ph.D. in microbiology in 1994 and an M.D. in 1995. As part of this eight-year M.D./Ph.D. Medical Scientist Training Program he completed a dissertation on tumor immunology. Dr. Gulley completed his residency in internal medicine at Emory University in 1998, followed by a medical oncology fellowship at the NCI.

Since 1999 he has authored and run a variety of clinical trials at the NCI, serving as Principal Investigator or Associate Investigator on more than 60 trials. These innovative investigator-initiated studies involve the use of cancer vaccines and other immunostimulatory agents, and the combination of immunotherapy with other treatment strategies. In particular, he has played a central role in the clinical development of a prostate cancer vaccine, created in the NCI, and serves as the principal investigator on an international Phase III randomized clinical trial of this vaccine. He is also the coordinating principal investigator of an international trial of an anti-PDL1 antibody.

Dr. Gulley has authored more than 180 scientific papers and book chapters, edited 4 books and has made numerous invited presentations at national and international meetings.



## CLIFFORD HUDIS

**MD** | Chief Executive Officer | *American Society for Clinical Oncology (ASCO)*

Dr. Hudis is the CEO of the American Society of Clinical Oncology, the largest professional society in the world dedicated to education, research, and quality of care for patients with cancer. Among many other current initiatives, ASCO is developing CancerLinQ, a not-for-profit subsidiary that will organize real world big data into usable knowledge, personalized for individual patients.

Before his move to ASCO, Dr. Hudis served for nearly two decades as the Chief of the Breast Medicine Service and Attending Physician at Memorial Sloan Kettering Cancer Center (MSKCC) in New York City where he was also a Professor of Medicine at the Weill Medical College of Cornell University. He was co-chair of the Breast Committee of the Alliance for Clinical Trials in Oncology (formerly Cancer and Leukemia Group), Chair of the Scientific Advisory Committee of the Breast Cancer Research Foundation, and a former Associate Editor of the *Journal of Clinical Oncology*. He also served as MSKCC's Vice President for Government Relations and Chief Advocacy Officer and he continues to maintain a limited clinical practice at that institution.



## MICHAEL KUPFERMAN

**MD, MBA** | SVP, Clinical and Academic Network Development; Professor, Head and Neck Surgery | *The University of Texas MD Anderson Cancer Center*

Dr. Michael Kupferman is the Senior Vice President of Clinical and Academic Network Development at the University of Texas MD Anderson Cancer Center. In this role, Dr. Kupferman leads the development, management and growth of clinical oncology and research programs across the Cancer Network, inclusive of domestic and international partnerships. He is a Professor in the Department of Head and Neck Surgery and is an internationally-recognized expert in Head and Neck Oncology, with expertise in the surgical management of pediatric head and neck cancers and skull base tumors. His clinical practice focuses on upper aerodigestive tract cancers, melanoma, salivary gland and skull base tumors, as well as robotic surgery of the head and neck.

He obtained his medical degree from the University of Pennsylvania School of Medicine and completed residency in Otolaryngology—Head and Neck Surgery at the Hospital of the University of Pennsylvania. He completed a fellowship in advanced Head and Neck Surgical Oncology at MDACC, and he received his MBA from the Kellogg School of Management, Northwestern University.

He has published over 125 peer-reviewed manuscripts and book chapters, and his laboratory research in the mechanisms of metastasis has been funded by the NIH, ACS, AHNS, AAO-HNSF and numerous private foundations.



## RAZELLE KURZROCK

**MD, PHD** | Senior Deputy Director; Director, Center for Personalized Cancer Therapy; Director, Clinical Trials Office | *UCSD Moores Cancer Center* | Chief, Division of Hematology and Oncology | *UC San Diego School of Medicine*

Dr. Razelle Kurzrock is known for developing the largest Phase 1 clinical trials department in the nation/world while at the University of Texas M.D. Anderson Cancer Center. A central theme of that program was the personalized medicine strategy in a protocol called PREDICT for Profile-related Evidence Determining Individualized Cancer Therapy, utilizing advanced molecular technologies to match patients with targeted cancer treatment that is more likely to work for their individual tumors.

At Moores Cancer Center, Dr. Kurzrock's charge includes growing and innovating the center's clinical trials program and heading its Center for Personalized Cancer Therapy which focuses on precision medicine trials, using the most innovative genomically-targeted drugs and/or agents that arm the immune system. Dr. Kurzrock brings extraordinary expertise and experience in clinical research, business operations, regulatory operations, financial and budget planning, and administrative oversight, in addition to her world-recognized work in translational science. Dr. Kurzrock is also Chief of the Division of Hematology and Oncology in the UC San Diego School of Medicine. Dr. Kurzrock received her MD degree from the University of Toronto and has about 750 peer-reviewed publications, and a uniquely strong record of competitive grant funding within the setting of Phase I program building.



## JEFFREY LE BENGER

**MD** | Chairman of the Board Chief Executive Officer | *Summit Medical Group / Summit Health Management*

Dr. Jeffrey Le Benger is a visionary and thought leader in physician group practice management, value-based care, population health management and other timely issues that impact the quality and availability of health care. During his 16 years of leadership, Summit Medical Group (SMG), the nation's largest independent multispecialty physician group, has achieved unprecedented growth and success. With more than 800 providers at over 80 locations in New Jersey alone, multiple comprehensive ambulatory care campuses and a world class cancer center and comprehensive cancer program, SMG handles more than 1.5 million patient visits annually.

After devising and refining a highly effective practice management and patient care model at SMG Dr. Le Benger spearheaded the formation of Summit Health Management (SHM) in 2014 to share SMG's formula for success via strategic partnerships and customized managed services contracts. SHM is now a national organization and SMG is a national brand, positively impacting the delivery of patient care across the country. In January 2018, Summit Medical Group Oregon – Bend Memorial Clinic in Oregon and Summit Medical Group Arizona were established, affirming Summit's unique care model is customizable and nationally relevant.

Dr. Le Benger is board-certified in otolaryngology, head and neck surgery, facial plastic and reconstructive surgery and he is a fellow of the American College of Surgeons, American Rhinologic Society and American Society of Head and Neck Surgery. He earned his medical degree from New York Medical College and completed his residency at Mount Sinai Medical Center.



## DIANE E. MEIER

**MD** | CEO, Center to Advance Palliative Care | *Mount Sinai Health System, NYC*

Dr. Diane E. Meier, FACP, FAAHPM, is CEO of the Center to Advance Palliative Care (CAPC.org), a national organization devoted to increasing access to quality palliative care for the seriously ill and their families in the United States. Under her leadership the number of palliative care programs in U.S. hospitals has more than tripled in the last 10 years. She is co-director of the Patty and Jay Baker National Palliative Care Center; Professor of Geriatrics and Palliative Medicine; Catherine Gaisman Professor of Medical Ethics; and was the founder and Director of the Hertzberg Palliative Care Institute, 1997-2011, all at the Icahn School of Medicine at Mount Sinai in New York City. Dr. Meier was named one of 20 People Who Make Healthcare Better in the U.S. by Health Leaders Media 2010 and was elected to the National Academy of Medicine of the National Academy of Sciences in 2013. She received the Gustav O. Lienhard Award of the National Academy of Medicine and the AHA-HRET TRUST Award, both in 2017, as well as a MacArthur Foundation Fellowship in September of 2008. Dr. Meier served as a Health and Aging Policy Fellow in Washington DC in 2009-2010, working both on the Senate's HELP Committee and at the Department of Health and Human Services. Dr. Meier has over 200 peer-reviewed publications in medical literature. Her most recent book, *Meeting the Needs of Older Adults with Serious Illness: Challenges and Opportunities in the Age of Health Reform*, was published by Humana in 2014.



## NEAL J. MEROPOL

**MD** | Vice President, Research Oncology | *Flatiron Health*

Dr. Meropol is a medical oncologist and clinical investigator who joined Flatiron Health as Vice President of Research Oncology in July 2017. In this role, he leads efforts to leverage Flatiron's technology platforms and nationwide provider network to generate evidence from real world data to accelerate research and improve quality of care for cancer patients. Prior to joining Flatiron, he served as Professor and Division Chief of Hematology and Oncology at Case Western Reserve University, and Associate Director for Clinical Research at the Case Comprehensive Cancer Center.

Dr. Meropol has a national reputation for his scientific contributions in clinical trials and health services research. Dr. Meropol currently serves as a member of the NCI Clinical Trials and Translational Research Advisory Committee (CTAC), and recently completed terms as co-chair of the NCI GI Steering Committee and as a member of the American Society of Clinical Oncology (ASCO) Board of Directors. He has authored more than 250 manuscripts, book chapters, and editorials related to cancer prevention, treatment, decision making, and health economics.



## MIKE MEYER

President | *Meyer Consulting*

Mike Meyer has spent his career serving healthcare organizations in their strategic and human capital initiatives. Over these years he has built multiple businesses. Meyer is known for his work with health care leaders; his extensive network and in-depth knowledge about healthcare, the intersection among science and practice, how it is funded and delivered, and the policy changes that drive the industry. His recruits, strategic partnerships and other consulting work have positively changed organizations, driven top- and bottom-line growth, and created new healthcare organizations.

Meyer founded Meyer Consulting in 2007 to offer healthcare organizations a consulting firm that has a unique business model encompassing strategic and marketing consulting, human capital consulting and executive search.

Before forming Meyer Consulting, he founded and built the insurance practice and served as a board member at Witt/Kieffer, the largest healthcare executive search firm in the US. He was also the vice president in charge of the New York office of Amherst Associates, a health care analytics and consulting company (now part of McKesson), and director with Medicus Systems, a consulting division of Wittaker Corporation, a multi-billion-dollar international healthcare conglomerate.

Meyer is the former board chair and co-founder of the Institute for Mental Health Research, the only statewide, not-for-profit organization of its kind in the US. He has given numerous speeches and has been widely quoted in healthcare and general publications.



## RAJIV PANIKKAR

**MD** | Chair, Cancer Institute | *Geisinger*

Dr. Rajiv Panikkar is Chair of the Geisinger Cancer Institute, a multispecialty oncology practice serving the majority of central and northeast Pennsylvania. He received his undergraduate degree from Duke University and his Doctor of Medicine degree from the University of Pittsburgh School of Medicine. He later completed his residency in internal medicine at Virginia Commonwealth University Hospital, where he served as chief medical resident. His hematology/oncology fellowship was at Temple University Hospital-Fox Chase Cancer Center. Dr. Panikkar began at Geisinger as a medical oncologist with clinical emphasis in lung cancer and head and neck cancer where he later became Director of Medical Oncology at Geisinger Medical Center, Danville, PA. Now as the Chair of Geisinger Cancer Institute, he leads several large clinical practice groups across 11 hematology/oncology, 6 radiation oncology and 4 palliative medicine sites in the state.



## STEVEN PESKIN

**MD** | Executive Medical Director, Population Health | *Horizon Blue Cross Blue Shield of New Jersey*

Steven R. Peskin, MD is the Executive Medical Director, Population Health at Horizon Blue Cross Blue Shield of New Jersey. His expertise encompasses physician leadership, population health management, clinical and operational performance improvement in health care, medical education and scientific communications. He has been one of the driving forces for the creation of and successful maturation of value based models in New Jersey.

Dr. Peskin is an Associate Clinical Professor in the Department of Medicine at Rutgers Robert Wood Johnson Medical School. He is a clinical preceptor at The Eric B. Chandler Clinic for interns and residents in Internal Medicine. Dr. Peskin assists with the Population Health and business of medicine training for the Rutgers RWJ Internal Medicine physicians in training.

Dr. Peskin received his bachelor's degree from The University of North Carolina Chapel Hill and medical degree from Emory University School of Medicine. He completed residency at Saint Elizabeth's Medical Center in Boston and holds an MBA from the Sloan School of Management at Massachusetts Institute of Technology.



## LOUIS POTTERS

**MD** | Deputy Physician-in-Chief | *Northwell Health Cancer Institute* | Professor & Chair, Department of Radiation Medicine | *Zucker School of Medicine at Hofstra/Northwell*

Dr. Potters is a practicing radiation oncologist and an internationally recognized expert in the treatment of prostate cancer. He has authored more than 100 scholarly articles and editorials. Board-certified in internal medicine and radiation oncology, Dr. Potters previously served as Medical Director of the New York Prostate Institute, and as Associate Professor at Memorial Sloan Kettering Cancer Center. He received his medical degree from the Rutgers New Jersey Medical School, and his undergraduate degree from Emory University.

Dr. Potters has served as a board member and in leadership roles at the American Society of Radiation Oncology and other medical societies and authored key national cancer guidelines and consulted with the US Nuclear Regulatory Commission, the NQF and the AHRQ. He served on the executive committee for the Commission on Cancer, and several US DOH committees and panels. He serves as senior editor, editorial boards and reviewers for other medical journals related to oncology.

Dr. Potters directs one of the largest radiation oncology departments with faculty and staff devoted to excellent patient care, research and educating tomorrow's oncologists. The department is recognized for pioneering safe, high-quality cancer care through its Smarter Radiation Oncology initiative.



## MACE ROTHENBERG

**MD** | Chief Medical Officer, Pfizer | *Pfizer, Inc*

As Chief Medical Officer of Pfizer, Mace Rothenberg leads Pfizer's Worldwide Medical & Safety organization responsible for ensuring that individuals who receive a Pfizer medicine or vaccine and health care professionals who prescribe or administer them have the information they need to make appropriate, informed decisions.

Dr. Rothenberg joined Pfizer in 2008 after 25 years in academia where he focused on early-stage drug development, clinical trial design, and the coordinated laboratory-clinical evaluation of new therapies for gastrointestinal cancers. While in academia, Dr. Rothenberg chaired the pivotal clinical trials that led to FDA approval of 3 new medicines: irinotecan (CPT-11, Camptosar®), oxaliplatin (Eloxatin®), and gemcitabine (Gemzar®). Between 2008 and 2018, first as Head of Clinical Development & Medical Affairs for Oncology and next as the Chief Development Officer for Oncology, Dr. Rothenberg's organization was responsible for the successful development and regulatory approval of 11 new cancer medicines.

Dr. Rothenberg is the recipient of the first Craig Saxton Lifetime Achievement Award from Pfizer, the Lane W. Adams Quality of Life Award from the American Cancer Society, and the Statesman Award from the American Society of Clinical Oncology. He is a Fellow of the American College of Physicians and the American Society of Clinical Oncology.

Dr. Rothenberg received his BA magna cum laude from the University of Pennsylvania in 1978 and his MD from the New York University School of Medicine in 1982. He received his post-graduate training in Internal Medicine at Vanderbilt University and in Medical Oncology at the National Cancer Institute. Dr. Rothenberg served on the faculties of the University of Texas Health Science Center—San Antonio (1991-1998) and Vanderbilt University (1998-2008).



## ERIC RUBIN

**MD** | Senior Vice President, Global Clinical Oncology | *Merck*

A medical oncologist by training, Dr. Rubin has focused on cancer drug development for over two decades, having authored over 120 original, peer-reviewed publications and book chapters related to oncology translational research, clinical trials and drug development. He led the initial development of the anti-PD-1 antibody pembrolizumab, and in his current role at Merck Research Laboratories, he oversees clinical development of the early oncology program for all types of cancer.



## MICHEL SADELAIN

**MD, PhD** | Director, Center for Cell Engineering | *Memorial Sloan Kettering Cancer Center*

Dr. Sadelain has made major contributions to the generation and optimization of CAR T cells to treat cancer, as well as the development of stem cell therapies for blood disorders. Dr. Sadelain's work has focused on developing novel strategies to extend survival of CAR T cells in the body and enable T cells with increased potency to overcome the resistance imposed by tumor and other cells in the tumor microenvironment.

Dr. Sadelain is founding director of the Center for Cell Engineering and head of the Gene Transfer and Gene Expression Laboratory at Memorial Sloan Kettering Cancer Center (MSKCC), where he holds the Stephen and Barbara Friedman Chair. Dr. Sadelain is also a member of the departments of medicine and pediatrics at Memorial Hospital and the molecular pharmacology and chemistry program of the Sloan Kettering Institute.

Dr. Sadelain received his M.D. from the University of Paris, France, in 1984 and his Ph.D. from the University of Alberta, Canada, in 1989. After completing a clinical residency at the Centre Hospitalier Universitaire Saint-Antoine in Paris, Dr. Sadelain carried out a postdoctoral fellowship with Richard Mulligan, Ph.D., at the Whitehead Institute for Biomedical Research, Massachusetts Institute of Technology, before joining MSKCC in 1994 as an assistant member. He has authored more than 150 scientific papers and book chapters.



## ANDY SCHMELTZ

Global President and General Manager, Pfizer Oncology | *Pfizer Innovative Health*

Andy Schmeltz is the Global President and General Manager of Pfizer Oncology, responsible for an industry-leading, innovative portfolio of cancer medicines with a mission to change the trajectory of cancer.

Under Andy's leadership, Pfizer Oncology has enjoyed incredible progress, including the introduction of four new cancer medicines over the past several months. The Pfizer Oncology portfolio now consists of seventeen medicines and a robust pipeline. Earlier in his career at Pfizer, Andy also served as Pfizer Oncology's North America Regional President, leading the business to triple in size.

A 16-year Pfizer veteran, Andy has held multiple leadership positions throughout the organization. Prior to assuming his current role, Andy was the head of Pfizer's Patient & Health Impact division, accountable for ensuring patients around the world gain affordable, timely access to medicines. Andy also held the role of Chief Commercial Officer for Pfizer Internal Medicine, with accountability for the franchise's \$9 billion global portfolio of medicines, spanning cardiovascular, metabolic, neuroscience and pain.

Prior to Pfizer, Andy spent seven years at Abbott Laboratories in several senior positions. He holds a Bachelor of the Arts in economics from Columbia University, and his Master of Business Administration from the University of Chicago's Booth School of Business.



## ANIL RUSTGI

MD | Director, Herbert Irving Comprehensive Cancer Center | *Columbia University*

Our group has been dedicated with passion to the elucidation of mechanisms underlying GI epithelial biology (esophageal, pancreatic, intestinal/colonic), from normal homeostasis to tissue regeneration and precancerous states to cancers, funded through the NIH and non-NIH societies/foundations. Equally important, we are interested in the interplay between epithelial cells and fibroblasts and immune cells in the microenvironment, as well as tumor metastasis. As part of this effort, our group has developed innovative 3D organoid and 3D organotypic culture model systems, xenograft implantation (subcutaneous and orthotopic) and genetically engineered mouse models. We seek to translate these discoveries into novel and innovative diagnostics and therapeutics. We have published extensively in these topics in Cancer Cell, Genes and Development, JCI, PNAS, Nature, Nature Protocols, Nature Genetics and Gastroenterology. We present our work at national meetings such as DDW, APA and AACR. We have influenced the field nationally and internationally by bringing new investigators and clinicians into these fields. Our work bridges basic science to translational medicine. Additionally, our efforts in GI epithelial and cancer biology research have spawned our lab personnel obtaining independent faculty positions with their own federal and non-federal funding. We conduct multiple clinical studies (NIH and non-NIH) through this program, present at meetings and publish our work. I am also immersed in teaching, training and mentorship of undergraduate students, graduate students, medical students, residents and fellows, and new faculty.



## JACQUE SOKOLOV

MD | Chairman and CEO | *SSB Solutions*

Jacque J. Sokolov, M.D. is chairman and chief executive officer of SSB Solutions, Inc., a US based, diversified healthcare management, development and financial services company currently operating in over 20 states.

Following his formal training as an academic cardiologist, Dr. Sokolov started his career as Vice President for Healthcare and Chief Medical Officer for Southern California Edison Corporation (NYSE:EIX). He currently serves or has served in multiple board capacities for Public Companies including Hospira (NYSE: HSP), MedCath (NASDAQ: MDTH), and PhyAmerica (NYSE: ERDR); Private Companies including GlobalMed, Zoonie(SMG), MyHealthDirect, NeuLife Neurological Services (NeuLife), Calviri, AKOS, the Trill Project and SSB wholly owned companies; and Non Profit Organizations including Phoenix Children's Hospital, The Health Futures Council at ASU, The Executive Committee of the Board of Councilors for the USC School of Pharmacy, The National Health Foundation, the American College of Medical Quality, the National Fund for Medical Education, and the National Business Group on Health and the White House Health Project.

Dr. Sokolov received his BA and MD Degree from the University of Southern California. He completed his internal medicine residency at the Mayo Graduate School of Medicine and his fellowship in cardiovascular diseases from the University of Texas-Southwestern Medical School. He previously held and currently holds academic appointments and advisory board responsibilities in the Schools of Medicine, Business and Public Health at Harvard, the Massachusetts Institute of Technology, the University of Pennsylvania, the University of California, Los Angeles, and the University of Southern California.



## GLEN STETTIN

**MD** | Senior Vice President & Chief Innovation Officer | *Express Scripts*

Dr. Stettin leads Express Scripts' development of solutions that help employers and other health-plan sponsors to reduce costs while improving members' health outcomes. His responsibilities include research, analytics, reporting, formulary and trend management, as well as clinical product development including Consumerology® and specialized care through Express Scripts' Therapeutic Resource Centers®.

A board-certified physician and business leader, Glen has a passion for innovation and evidence-based, data-driven healthcare. He previously served as chief medical officer at Medco; and has practiced internal medicine and emergency medicine in New Jersey and California. He completed his residency in internal medicine and fellowship training at the University of California, San Francisco, where he also served as Medical Chief Resident at Moffitt Hospital, and as a Robert Wood Johnson Clinical Scholar.



## MAUREEN E. SULLIVAN

Chief Strategy and Innovation Officer | *Blue Cross Blue Shield Association*

Maureen Sullivan has overall accountability for the Blue Cross Blue Shield Association's (BCBSA's) strategy and research, brand, B2B marketing, communications, innovation and educational programs. In this capacity, she leads several teams in providing wide-ranging services and strategic counsel to BCBSA leadership and Blue Cross and Blue Shield (BCBS) member companies.

Among the thought leadership initiatives Sullivan drives on behalf of the BCBS System are efforts to effectively leverage BCBS data to bring new insights to healthcare. This suite of programs includes the BCBS Health Index, a first-of-its-kind measure of community and national health; the Health of America report series, which highlights data-driven information on critical health topics; and the Alliance for Health Research, an innovative collaboration with leading academic institutions.

Sullivan also supports BCBS companies in their efforts to transition healthcare to become more patient-focused and leverage new capabilities through innovative partnerships with consumer technology leaders. Her strategic guidance spans development of new solutions within BCBSA and across the BCBS System, as well as multiple initiatives to further strengthen the BCBS brand across all lines of business, from individual consumers to large national employers.

Sullivan earned a master's degree in public policy from the John F. Kennedy School of Government at Harvard University where she was a Kennedy Fellow. She also holds a bachelor's degree with honors from Albertus Magnus College in New Haven, Connecticut.



## RICHARD SULLIVAN

**MD, PhD** | Director, Institute of Cancer Policy; Professor of Cancer & Global Health | *King's College London*

Professor Richard Sullivan studies health systems, particular NCD policy and the impact of conflict on health. He is Professor of Cancer and Global Health at King's College London, and Director of the Institute of Cancer Policy (ICP) and co-Director of the Conflict and Health Research Group. As well as holding a number of Visiting Chairs, Richard is an NCD advisor to the WHO, civil-military advisor to Save the Children, and a member of the National Cancer Grid of India

His research focuses on global cancer policy and planning, and health systems strengthening, particularly conflict ecosystems. He is principle investigator on research programs ranging from automated radiotherapy planning for low resource settings to use of augmented/virtual reality for cancer surgery, through to political economy to build affordable, equitable cancer control plans.

Richard has led five Lancet Oncology Commissions and worked on four others. He is currently co-leading Lancet Oncology commissions on the Future of Cancer Research in Europe and Cancer Care in Conflict. In conflict systems, his research teams have major programs in capacity building in conflict medicine across the Middle East and North Africa ([r4hc-mena.org](http://r4hc-mena.org)), as well as studies of the basic package of health services in Afghanistan, civil-military co-operation in health security, polio eradication and insecurity in Pakistan, and use of intelligence in high security disease outbreaks. Professor Sullivan qualified in medicine and trained in surgery (urology), gaining his PhD from University College London. He was also clinical director of Cancer Research UK between 1999 and 2008. Following a period at the London School of Economics working on complex healthcare systems he moved to King's College London in 2011.







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